



## Placer Artists Tour

### 2023 Sponsorship

Important talking points:

- 30th year
- Placer County from Roseville and Lincoln to Colfax with stops in-between
- Free, self-guided
- 119 artists, 16 galleries and art schools in 82 in locations. 30 new artists.
- Placer Artists Tour is an independent organization in its third year, and is now an IRS approved 501(c)(3) non profit organization.
- Placer Artists Tour is a legacy event that reaches beyond our county. see Tour results
- Placer Artists Tour benefits our county's economic health and promotes tourism.
- We need community support to continue the Tour into the future.
- Guide deadline is June 30 - ad art complete by July 7
- Submit application online at to pay or be invoiced at [PlacerArtistsTour.org/sponsor](http://PlacerArtistsTour.org/sponsor) or
- Mail application and check to Placer Artists Tour % Janet Paehlig, 100 Harrison Ave. #282, Auburn, CA 95603
- We encourage all Tour artists to obtain "Friends" at \$100.
- In kind donations are welcome, especially food and drink for Taste of the Tour reception.
- Our budget is \$104,000. Artist/Gallery/School fees cover one quarter of our annual operating expenses. The balance comes from our business and individual sponsors.
- If an ad is declined, 10% of the donation could be contributed to the Artist Fee Reduction Fund
- Sponsors will be invoiced
- Artists, Galleries and Schools will receive a 20% discount on ads
- coupons will be offered with use of a QR code for Dine and Drink Sponsors

### Mission Statement:

To showcase the vast array of talented visual artists throughout Placer County  
To celebrate visual artists creating works in all mediums  
To educate the community and visitors on how artists create their works  
To offer opportunities to purchase art

More information is in the Sponsor Letter and on the Sponsor Levels and Reservation forms

501(c)(3) non profit EIN # 37-2071768

6-30-23