

Placer
Artists Tour
Endowment
Fund

*Every gift is a
promise for
the Future*



Artist: Nicholson van Altena Glass Studio



What is the Placer Artists Tour?

- Showcasing Placer County Artists for 32 years!
- 124 artists, galleries and art schools open to the public in 2024
- Tour draws thousands of collectors to the area, with nearly \$500,000 in art sales in 2024
- Partnerships include:
 - Auburn Symphony
 - Blue Line Arts
 - Placer Land Trust
 - Auburn Arts Commissions
 - Placer Wine & Ale Trail

Artist: Unity Lewis



What is the Placer Artists Tour Endowment Fund?

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- 501c(3) – Nonprofit
 - Independent Organization – No Government affiliation
 - Fund managed by Placer Community Foundation.
 - Placer Community Foundation manages 135 Funds across Placer County
 - Mission – Sustain the Placer Artists Tour for future generations

Artist: Sondra Hersch

Why Placer Artists Tour Endowment Fund is Important.

- Supports and develops arts careers today and in the future
- Art enhances and enriches the quality of life in Placer County
- Continues to provide economic benefits to local businesses
- Develops Creative & Innovative minds for the future

Artist: Joe Strickland





Placer Artists Tour Endowment Fund Financial Goal

- \$1 million Goal
- Donations will be matched up to \$350,000
- Upon maturity, a percentage goes to operating costs

Please Join Us!

Artist: James Hirschinger



Local Support is Critical

- Can we count on you?
- Make a one-time gift, or a planned monthly or annual gift
- Gifts are tax-deductible.

Gallery: Blue Line Gallery



Thank you!

We are proud to support the Placer Artists Tour via our participation and donations, because of its positive impact on the quality of life in Placer County.

Rich and Victoria Brooks,
Visionary Donors

Artist: Victoria Brooks