



TOUR GUIDE AD SPECIFICATIONS

PlacerArtistsTour.org

Thank you for your Placer Artists Tour 2023 sponsorship. Show your support of the arts with creative messaging!

AD SPECIFICATIONS / LOGOS

Camera-ready ads and logos must be submitted in one of the following file formats:

jpg, .png, .tif (300 dpi resolution at final size) .ai, .eps, or .pdf

Submit ads and logos to: admin@placerartiststour.org.

Ads must be print ready. Ad layout assistance is available by request at \$75/hr.

If have questions or need help contact: Gini Crepps • IQ Design • 916-769-8554

AD DEADLINE: June 30, 2023

AD SIZES

Full Page Trim:
8.375 x 10.875

Full Page Bleed:
8.625 x 11.125
Includes .125 bleed margins

Safe Area:
7.625 x 10.375
.375 inside margin

VAN GOGH
Full Page
\$5000

Half Page: 7.625 x 5

Half Page Bleed:
8.375 x 5.375
PLUS Must include
.125 bleed margins

CASSATT
Half Page
\$1000

1/4 Page:
3.75 x 5

RODIN
1/4 Page
\$500

2/3rd Page:
7.625 x 7.625

2/3rd Page Bleed:
8.375 x 8
PLUS Must include
.125 bleed margins

Da VINCI
2/3rd Page
\$2500

1/8 Page:
3.75 x 2.375

DALI
1/8 Page
Horizontal or Vertical
\$250

1/8
Page:
1.865
x 5