



2022 PLACER ARTISTS STUDIOS TOUR

29th Annual Tour November 11-12-13 & 18-19-20

SPONSORSHIP OPPORTUNITIES RESERVATION FORM

Thank you for your interest in sponsoring the 2022 Placer Artists Tour. Historically held the second weekend in November, the Tour is adding a second Encore weekend this year to allow the public more opportunity to explore tour locations. The Tour is a free self-guided driving tour throughout Placer County including Lincoln, Roseville, Colfax and stops in between. The Tour attracts visitors from across Northern California and beyond.

Sponsorship packages include a variety of exposure for your company. A donation of \$250 and above offers advertisement in the Placer Artists Tour Guide.

All levels include recognition in the Placer Artists Tour Guide; media outreach, website, social media coverage, a printed acknowledgement of your support for display, invitation to the Taste of the Tour Preview Show November 5th at Blue Line Arts, and a sponsor poster in each location on the Tour as well as special events.

Contact Karen Killebrew, Killebrew.karen@gmail.com if you would like to consider a coupon for Tour goers on the website.

Dali Sponsor - \$250

Rodin Sponsor - \$500

Cassatt Sponsor - \$1,000

Da Vinci Sponsor - \$2,500

Van Gogh Sponsor - \$5,000

THE MISSION OF PLACER ARTISTS STUDIOS TOUR

To showcase the vast array of talented visual artists throughout Placer County

To celebrate visual artists creating works in all mediums

To educate the community and visitors on how artists create their works

To offer opportunities to purchase art



SPONSORSHIP LEVELS

ALL Sponsorship Level Benefits:

- ◆ Thank You page recognition on Placer Artists Tour website and Tour Guide*
- ◆ Name and logo on Sponsor Roster at Preview Show(s) and in all Tour Artist Locations
- ◆ Invitation to Taste of the Tour reception at Blue Line Arts Saturday November 5th, 2022
- ◆ Printed acknowledgement of your support for display at your location

DALI Sponsor \$250

- ◆ 1/8 page ad in the Placer Artists Tour Guide*

RODIN Sponsor \$500

- ◆ 1/4 page ad in Placer Artists Tour Guide*
- ◆ Invitation to the Sponsor Gratitude Celebration

CASSATT Sponsor \$1,000

- ◆ Private tour with wine and hors d'oeuvres for 2 at a studio of your choice, if requested
- ◆ 1/2 page ad in Placer Artists Tour Guide*
- ◆ Invitation to the Sponsor Gratitude Celebration

DA VINCI Sponsor \$2,500

- ◆ Private tour with wine and hors d'oeuvres for 2 at a studio of your choice, if requested
- ◆ 2/3 page ad in Placer Artists Tour Guide*
- ◆ Invitation to, and special recognition at the Sponsor Gratitude Celebration

VAN GOGH Sponsor \$5,000

- ◆ Private tour with wine and hors d'oeuvres for 2 at a studio of your choice, if requested
- ◆ Full page ad in the Placer Artists Tour Guide*
- ◆ Invitation to, and special recognition at the Sponsor Gratitude Celebration

*All sponsorships received by June 30, 2022 will be included in the full color printed Tour Guide.

Your sponsorship/contribution is tax deductible to the full extent of the law (sponsorship amount less fair market value of sponsorship package benefits).



Sponsorship Payment Form

Include this form with your check, or you may apply and pay online at
PlacerArtistsTour.org/Sponsors/

If mailing a check, make, payable to **The Art League of Lincoln**

Mail to:

Janet Paehlig

c/o Placer Artists Tour

100 Harrison Avenue #282

Auburn, CA 95603-0282

Reference "Placer Artists Tour" on check

Donor (Business or Individual) Name: _____

Contact Name (if different): _____

Address: _____

City _____ **Zip** _____ **Phone:** _____

Email _____ **Website:** _____

Facebook _____ **Instagram** _____

Youtube _____

Sponsorship level _____

Contacted by* _____

*The person who requested your sponsorship

