Guidelines for writing your Artist Statement

An Artist Statement is a brief description of your art that shapes the viewers' perspective when they are viewing your art. Shorter than an Artist's biography (which some galleries and exhibits also require), the Artist Statement is your chance to explain your art when you are not present to guide viewers of your art.

Generally written in the first person, an effective artist statement answers their questions. Keep it short, about 100-150 words. Make it personal. Writing your Artist Statement is a great exercise for you to clarify your ideas about your work.

The opening sentence should draw the readers in.

Include something about your artistic style and vision, and a bit about your artistic journey.

What do you want to communicate with your art?

What makes your work unique?

What inspires you?

How do you express your ideas with the medium/s? Include a little about each if you work in multiple mediums.

Some resources:

Writing an Artist Statement - Structure and Examples (pixpa.com)

How to write an artist statement – The Creative Independent

Comparing an Artist Bio to an Artist Statement

Artist Statement example:

I mainly paint from life. But, I do throw in conceptual pieces to add to my narratives. I enjoy works with a story.

Since I create still life paintings, I set up my props around an idea/concept. Lighting is very important to me. An advantage with studio set-ups is that I can arrange my lighting to fit my subjects.

To express my ideas and thoughts, I use oil paints. I find they are the perfect medium. Drawing, as well as painting, are my way of satisfying a deep feeling of expression/mood within myself. I feel it is my way of being heard in a noisy world.

Noise was a constant part of my life, and I was able to find solace and escape in painting while attending art school in New York. I have lived in a rural community in North Auburn for the past 15 years and painting remains my primary means of expression.

Name, contact information, website, social media URLs