

November 12-14  
10am - 5pm

2021

PLACER ARTISTS  
STUDIOS TOUR



28th Annual

Presenting Sponsor  
**art.**  
League of Lincoln

# 2021 PLACER ARTISTS STUDIOS TOUR

28th Annual Tour November 12, 13 & 14

## SPONSORSHIP OPPORTUNITIES RESERVATION FORM

Thank you for your interest in sponsoring the 2021 Placer Artists Studios Tour. Held annually during the 2<sup>nd</sup> weekend in November, the Tour is a self-guided driving tour of Placer County studios and galleries from Lincoln, Roseville, Granite Bay and Rocklin to Auburn, Colfax and stops in between. The tour attracts visitors from across Northern California and beyond.

Sponsorship packages include a variety of exposure for your company.

All levels include recognition in the Placer Arts Studios Tour Guide; media outreach, website, social media coverage, a printed acknowledgement for display, and a sponsor poster in each studio on the Tour.

\$500 and above offers an advertisement in the Placer Artists Studios Tour Guide and a private tour in the studio of your choice.

**Dali Sponsor - \$250**

**Rodin Sponsor - \$500**

**Cassatt Sponsor - \$1,000**

**Da Vinci Sponsor - \$2,500**

**Van Gogh Sponsor - \$5,000**

**Business Name:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Address:**      **City** \_\_\_\_\_ **Zip** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email** \_\_\_\_\_ **Website:** \_\_\_\_\_ **Sponsorship level** \_\_\_\_\_

**Make checks payable to the Art League of Lincoln, 100 Harrison Avenue, #282, Auburn, CA 95603-0282. Reference "Placer Artists Studios Tour", or pay online via credit card at**

[www.PlacerArtistsTour.org](http://www.PlacerArtistsTour.org)

### **The mission of the Placer Artists Studios Tour:**

To showcase the vast array of talented visual artists throughout Placer County

To celebrate visual artists creating works in all mediums

To educate the community and visitors on how artists create their works

To offer opportunities to purchase art

# PLACER ARTISTS STUDIOS TOUR 2021

## SPONSORSHIP LEVELS

### **DALI Sponsor \$250**

- ◆ Thank You page recognition on Placer Artists Tour website and Tour Guide
- ◆ Name and logo on Sponsor Roster at Preview Show(s) and in all Tour Artist Studios
- ◆ Sponsors will be invited to Taste of the Tour reception at Blue Line Arts
- ◆ Printed Acknowledgement of Support for display

### **RODIN Sponsor \$500**

- ◆ Private tour for 2 at a studio of your choice
- ◆ 1/4 page ad in Placer Artists Studios Tour Guide
- ◆ Thank You page recognition on Placer Artists Tour website and Tour Guide\*
- ◆ Name and logo featured on Tour promotional materials, if received by June 30, 2021
- ◆ Name and logo on Sponsor Roster at Preview Show(s) and in all Tour Artist Studios
- ◆ Sponsors will be invited to Taste of the Tour reception at Blue Line Arts
- ◆ Printed Acknowledgement of Support for display

### **CASSETT Sponsor \$1,000**

- ◆ Private tour with wine and hors d'oeuvres for 2 at a studio of your choice
- ◆ 1/4 page ad in Placer Artists Studios Tour Guide
- ◆ Thank You page recognition on Placer Artists Tour website and Tour Guide\*
- ◆ Name and logo featured on Tour promotional materials, if received by June 30, 2021
- ◆ Name and logo on Sponsor Roster at Preview Show(s) and in all Tour Artist Studios
- ◆ Recognized on Social and other Media
- ◆ Sponsors will be invited to Taste of the Tour reception at Blue Line Arts
- ◆ Printed Acknowledgement of Support for display

### **DA VINCI Sponsor \$2,500**

- ◆ Private tour with wine and hors d'oeuvres for 4 at a studio of your choice
- ◆ 1/2 page ad in Placer Artists Studios Tour Guide
- ◆ Thank You page recognition on Placer Artists Tour website and Tour Guide\*
- ◆ Name and logo featured on Tour promotional materials, if received by June 30, 2021
- ◆ Name and logo on Sponsor Roster at Tour Preview Show(s) and in Tour Artist Studios
- ◆ Recognized on Social and other Media
- ◆ Sponsors will be invited to Taste of the Tour reception at Blue Line Arts
- ◆ Printed Acknowledgement of Support for display

### **VAN GOGH Sponsor \$5,000**

- ◆ Dinner and private tour for 6 at a studio of your choice
- ◆ 1 full page ad in the Placer Artists Studios Tour Guide
- ◆ Thank You page recognition on Placer Artists Tour website and Tour Guide\*
- ◆ Name and logo featured on Tour promotional materials, if received by June 30, 2021
- ◆ Name and logo on Sponsor Roster at Tour Preview Show(s) and in Tour Artist Studios
- ◆ Recognized on Social and other Media
- ◆ Sponsors will be invited to Taste of the Tour Preview reception at Blue Line Arts
- ◆ Printed Acknowledgement of Support for display

\*All sponsorships received by June 30, 2021 will be included in the tour Guide.

Your sponsorship/contribution is tax deductible to the full extent of the law (sponsorship amount less fair market value of sponsorship package benefits).