

November 12-14
10am – 5pm

2021

PLACER ARTISTS
STUDIOS TOUR



28th Annual

Presenting sponsor
art
League of Lincoln

Placer Artists Studios Tour

2021 Artist Application Checklist

Submission Deadline May 15, 11:59pm

Welcome to the 2021 Tour application checklist! Please review this list of items to facilitate online entry in one session. There is no way to submit, and then edit your application. Plan to gather your information prior to entry, including naming images in the prescribed method below; this will facilitate entry within 20 minutes or less. Make sure you can complete the form in one session. You will not be able to save an incomplete form and make additions or changes later. If you leave it on your computer, and your internet session is undisturbed, the information will remain in the form. You will need to pay the required fee online*

- \$125 for artists who volunteer 5 hours of their time to help with the tour
- \$200 for those who elect not to volunteer.

*Online payment is preferred. To mail a check, make to “Placer Artists Tour” and mail to 100 Harrison Avenue #282 Auburn, CA 95603-0282. Once the check is mailed, please email Janet Paehlig at janet@tenajcreations.com. Your application will not be complete until your check is received.

ARTIST INFORMATION FIELDS:

1. Artist Last Name
2. Artist First Name
3. Email address
4. Studio Street Address
5. Studio City
6. Studio Zip
7. Studio/Landline phone (the phone number you want published in the guide, if your studio is on the tour)
8. What is the best phone number to reach you on (you will select the method, and enter the phone number)
9. Website (optional. If you don't have your own website, you may enter another online location where your art can be viewed, ie an Artist Directory, online Gallery, etc).
10. Online store address (if different URL than website)
11. Facebook (optional) URL

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12. Instagram (optional) URL
13. Youtube (optional) URL
14. Your Art Story/History (attach a document). We want to have a story format if possible – stories are interesting to people. Tell us about your art journey, and/or your materials, techniques and work processes. You can attach it here in field 14, or if typing it in is preferred, do that in field 15.
15. Your Art Story/History (free form entry – if you don't want to attach a document with your art history/story, type it in this field).
16. Medium (checklist). There is a field for "other". If you use this field, be sure to type in what the "other medium" is.

IMAGES: You will be asked to submit a minimum of 3 (and up to 5) high quality images of your art. Resolution requirements are 1500 pixels minimum on one side. Your first image uploaded will be the one we use in the Studio Tour Guide, and the image in the guide will be a square format. Please use a square image for Image 1. Please photograph images with an uncluttered background. If you need assistance photographing your images, please email placerartistsstudiotour@gmail.com and we will provide assistance. All images will be considered for use in publicity. **All images must be named in a uniform manner, beginning with your last name ie McNutt1.jpg or McNuttRiverView.jpg. Only .jpg files should be uploaded. Note: If you upload an item and need to replace it, simply hit the "attach image" button again, and whatever you upload will replace the original file.**

17. Image 1: **This image will be used in the Studio Tour guide! Please use a square image; all images in the Guidebook will be a square format. 1500 pixels minimum per side.**
18. Image 2: Image may be square or rectangle. 1500 pixels minimum resolution on short side.
19. Image 3: Image may be square or rectangle. 1500 pixels minimum resolution on short side.
20. Image 4: Image may be square or rectangle. 1500 pixels minimum resolution on short side.
21. Image 5: Image may be square or rectangle. 1500 pixels minimum resolution on short side.
22. You will be asked if you are new to the tour or whether you have participated before.
23. You will be asked how many years you've participated on the tour:

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- a. 1st year on tour
 - b. 2-5 years
 - c. 6-10 years
 - d. 11-20 years, or
 - e. 21-28 years
24. You will be asked some questions about studio accessibility (if you wish to have your studio on the tour. If you are requesting to be hosted at another location, you can leave this blank)
25. You will be required to submit 1-3 photos of you working.
26. You will be asked to submit 1-3 photos of your studio (even if your studio has been on tour before. These photos may be used for publicity.
27. You will be asked if you would like to share your studio with another artist(s), and whether you've pre-designated artist(s) to have there, you will be asked to input their names.
28. You will be asked if you want to be placed at another studio location, and if you've pre-arranged to be somewhere in particular, you will be asked to input that Artist Name/location.
29. You will be asked for your volunteer role preference(s). The tour needs your help more than ever this year! If you have computer skills and can do any of those tasks, please let us know as we are typically short-handed on those jobs.

AGREEMENTS:

You will be asked to read and agree to the following conditions of participation in the Placer Artists Studios Tour:

30. **Resale Permit:** I understand that I am required by law to have a resale permit, and that obtaining a resale permit is my own personal responsibility (a link is provided to obtain one).
31. **Business Liability Insurance:** I understand and agree to having business liability insurance. I agree that obtaining such insurance is my own personal responsibility.

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32. **Present & Open during Tour:** I agree that I will be present in my studio (or the hosted studio where I am showing), and that our studio will be open on all the days and hours the tour is open.
33. **Demonstrate & Show Work Process:** I agree to demonstrate, and show my work process. If being hosted, I will find ways to share my process at the hosts studio. I will discuss, and whenever possible, demonstrate my art-making process. At a minimum, storyboards and/or visual aids and art making tools will be on display.
34. **Non-Participating Artists:** I agree not to exhibit or sell the work of, or host a non-participating artist in the space over which I have control.
35. **Volunteering:** I agree to perform up to 5 hours of service towards the Studios Tour and production of the Studios Tour, to be scheduled at a later date OR I have paid \$200 so as not to volunteer).
36. **PR Consent:** I agree that the images submitted with my application may be used for promotion of the event.
37. **Tour Logo:** I agree that all my promotional materials for Placer Artists Studios Tour, including port cards, emails and my website, will include the Placer Artists Studios Tour logo.
38. **Hold Harmless:** I agree to indemnify, defend and hold harmless the Placer Artists Studios Tour, and it's committee members and officers for any and all liabilities, claims, errors, omissions, losses, accidents, and expenses including attorney's fees and court costs in any manner caused by, arising out of, or in connection with, either directly or indirectly, the Placer Artists Studios Tour event.
39. **Covid-19 Safety Precautions:** I agree that when opening my space to the public, I will adhere to all current COVID-19 protocols per the County of Placer.